

# love qehb



Issue 14

The QEHB Charity Newsletter

 qehbcharity  @qehbcharity

Meet our  
new mascot!



See how your  
donations  
are making a  
difference!



Check out our snaps  
from the glitzy Pride of  
Birmingham Awards

Find out how to get involved in fundraising for QEHB  
and meet our Charity Champs!

Thank  
you!



As you can see from our front cover we're thrilled to introduce our new charity mascot. You've probably already spotted him in the hospital or at one of our events. If you see him around be sure to give him a friendly wave and drop a few spare coins into his collecting bucket!

It was wonderful attending the Pride of Birmingham Awards in support of our Rare Disease Centre Appeal in September. I'm delighted to announce we are now half way toward reaching our £1 million goal to bring a new Rare Disease Centre to the hospital, thanks to your generous support. Turn to pages 6 and 7 to see photos from the glitzy Pride of Birmingham event and hear from the people your donations are helping.

In October's breast cancer awareness month you helped us turn our world pink to raise money for our £1m Ladies Fighting Breast Cancer Appeal. Turn to page 17 to see what we got up to and find out how you can get involved.

As always, we want to show you how the charity is funding things that the NHS can't pay for. Please take a look at page 16 to see where your donations are going.

Finally, I love reading our Charity Champs spreads! I'm always inspired and humbled by the amazing things our fantastic supporters do. Please keep us posted on what you're doing to raise money for the charity as we'd love to hear from you! Let us know by emailing [Charities@uhb.nhs.uk](mailto:Charities@uhb.nhs.uk).

Huge thanks for all your hard work and support, as always.

**Mike Hammond**  
Chief Executive, QEHB Charity

# What we do at QEHB Charity

Together **with your help** we are making a huge difference to our remarkable patients and their families, as well as the wonderful staff who care for them, by providing facilities that go above and beyond that which is provided by the NHS. We do this by spending funding on...

**Cutting edge equipment**, like the cancer-busting radiotherapy machine, CyberKnife, which is helping patients access new treatments earlier.

**Research projects**, including finding new uses for old and inexpensive drugs to treat cancer.

**Facilities like Fisher House**, a 'home away from home' for military patients and their families.

**Added extras**, like a teacher, Wifi, X-boxes and DVDs for **young people with cancer**.



# Dates for your diary

## Skydive or Wing Walk for QEHB Charity

May – Sep 2015, Hinton Airfield, Brackley and Damyns Hall aerodrome, Essex

Are you an adrenaline junkie? Perhaps you're looking for a thrill? Want to raise money for an appeal of your choice?

Then why not take part in one of our tandem parachute jumps or dare-devil wing walks and help raise valuable funds for the hospital charity!

A £30 deposit gets you a place on one of our jumps, followed by a minimum of £300 in sponsorship. For the wing walk, book your place with a £50 deposit and raise a minimum of £1,000 for QEHB Charity.

For a list of dates or for more information call Laura Power on 0121 371 4852. To book online, go to: [www.qehb.org/shop/tickets-and-events/parachute-jump-deposit](http://www.qehb.org/shop/tickets-and-events/parachute-jump-deposit) or [www.qehb.org/shop/tickets-and-events/wing-walking-2015](http://www.qehb.org/shop/tickets-and-events/wing-walking-2015)



## PUB QUIZ

2nd December, The Plough, Harborne, High Street.

The Plough Harborne is holding a quiz night in support of young people with cancer at the Queen Elizabeth Hospital Birmingham.

Come along from 8pm and show your support and remember to bring the friends with the biggest brains!

Plus, if you're an NHS staff member you can enjoy a 10% discount on production of your ID badge.

The  
**PLOUGH**

— HARBORNE —

Est. 2001

## LIFT FOR HEROES

11th November, 4pm 8pm, QEHB Atrium

Physiotherapists Rhys Thomas and Jon Weblin will be leading a gruelling challenge to raise funds for Fisher House.

The team will collectively lift 287 tonnes; the approximate combined weight of the vehicles involved in transporting injured military personnel from Camp Bastion to the QE Hospital.

The challenge will take place in the hospital Atrium with a core of people ticking off kilograms into the late evening, and is open to anyone who wishes to take part.

There will be several different resistance machines as well as three qualified personal trainers on hand to advise and help. For those not keen on using gym equipment there will be structured exercise classes, gym mats and free weights available to use instead.

For more information or to take part please call Sian Averill on 0121 371 4852.

## Christmas Carol Concert

18th December, St Philip's Cathedral, Birmingham City Centre

Join the Charity for its annual Christmas Carol Concert featuring traditional and modern carols performed by adult and school choirs.

Headlined by RAF Cosford Military Wives, proceeds from the Concert will go towards supporting Fisher House, a home-away-from-home for military patients and their families at the Queen Elizabeth Hospital Birmingham.

Michael Tivey, Fundraising Assistant, said: "We sell out every year so if you'd like to enjoy what promises to be a wonderful evening then please buy your ticket soon to ensure you don't miss out."

The concert starts at 7.30pm. Tickets are £6.00 for adults and free for children under 16 years old. To purchase a ticket please visit [www.qehb.org/shop](http://www.qehb.org/shop) or contact 0121 371 4852.

# Hooray! We're half way there!



Rare Disease Centre  
**Appeal**

**The Rare Disease Centre Appeal is now a half way to its target of £1m and work is well under way.**

Thanks to the generosity of the thousands who have made a donation, including readers of the Birmingham Mail and Sunday Mercury, **the fundraising total has reached over £500,000.**

The appeal, launched by the Queen Elizabeth Hospital Birmingham (QEHB) Charity in partnership with the newspapers, is to develop **a centre of excellence for Rare Diseases.**

The Rare Disease Centre will be based within a new Institute of Translational Medicine (ITM) which will be dedicated to developing and implementing ground-breaking treatments, technologies and techniques to accelerate the delivery of personalised healthcare for patients.

**Head of Fundraising at QEHB Charity Justine Davy said: "We're delighted to have reached over £500,000 and want to thank everyone who has made a donation to our Rare**

**Disease Centre Appeal so far.**

"We now need to focus on keeping this wonderful momentum going. We are grateful for the support of the Birmingham Mail and Sunday Mercury and for our partnership with the Pride of Birmingham Awards.

**"Our goal was to raise £500,000 before the Awards took place and we are so proud to have got there.**

"Please help us reach our target before the end of the year! Every penny makes a real difference to patients suffering from genetic disorders and their families. **With your help we can fund a number of benefits including identifying new areas of research which could, one day, find a cure."**

Dr Graham Lipkin, Consultant Nephrologist, Clinical Lead for RDC, added: "University Hospital Birmingham NHS Foundation Trust treats a range of rare conditions. Many of these patients have conditions that affect multiple organs requiring input from a variety of clinicians that fall across divisional specialities.

"Currently, these patients attend multiple outpatient clinics which are often run in combination with other outpatient clinics. **Transfer of rare disease clinics into the ITM will offer an opportunity to review the way services are delivered and change the way we work to deliver a first class service that meets the needs of patients."**

Work on the new Institute of Translational Medicine within the old Queen Elizabeth Hospital started in May and is progressing to schedule.

Contractor Vinci Construction has soft-stripped parts of the ground, first, second, fourth and fifth floors and demolished interior walls on the fifth floor.

The project is due for completion in June 2015.

## SUPPORT

To support patients please visit [www.qehb.org/rare](http://www.qehb.org/rare) or contact 0121 371 4852.

Pictured below is encephalitis sufferer Rosie Paley (left) with her Mum Helen and brother Ollie



# 5 minutes with...

**Yvonne Jones,**  
skydive-a-holic and  
security staff member  
at Queen Elizabeth  
Hospital Birmingham



## First things first, what do you love most about skydiving?

It probably sounds crazy but I've always wanted to leap from a plane! When I saw the skydive advertised in the charity newsletter it seemed like the perfect opportunity! I had no idea what it would be like being so high in the sky, but the free fall was amazing.

## How many skydives have you done?

I've done two so far with another one planned for next year.

## Why did you decide to fundraise for QEHB Charity?

I chose to raise money for QEHB Charity because of my personal link to the hospital. My mum has battled cancer, and thanks to the great care she received at the QE, she won. I've decided to continue to support QEHB Charity's QE Cancer Appeal to help other people win their battles too. Cancer is a horrible disease that has

been around for too long, so I want to raise as much money as I can so that vital research can be carried out, and hopefully a cure can be found.

## Tell us a bit about your job at the QE

I work as a Security Officer at the hospital, mainly based at the Old QE. It's a great job and I love the team I work with! Before this job I worked as a Prison Officer for 8 years!

## What does a typical day involve?

My main responsibilities include making sure staff and patients are safe, carrying out patrols throughout the day and attending incidents.

## What do you see the most of whilst at work?

A lot of people seem to lose things that end up in lost property! I see a lot of mobile phones...

## What's the most challenging part of your job?

The most challenging thing is probably trying to offer support to patients. Putting them at ease can be difficult sometimes, particularly if they are stressed or confused. It's also the most rewarding thing though.

## What do you love most about your job?

There's loads of things I love about my job! The thing I love most is knowing that I have helped keep all the patients and staff at the hospital safe.

## What is your favourite film?

Rocky Horror Picture Show!

## What would it surprise people to know about you?

A few things actually! You wouldn't think it because of my Brummy accent but I am actually a fully trained BT 100/999 Operator! Mark Twain is an ancestor on my Dad's side, and I was on a religious TV program broadcast on the BBC when I

was 13 years old!

## Do you have a dream holiday destination?

I'd love to go to Disney World Florida, I'm a big kid at heart!

## What would you do if you won the lottery?

First I'd buy a house in the Isle of Man where my husband was born. Then I'd go on my dream holiday to Disney World, followed by a trip to Australia to visit my husband's niece.

## Do you have any more fundraising events planned for the future?

Yes, I'll be doing another skydive next year and an abseil as well, and then I'll just see what comes up! I'd love to get more of the security team involved in the skydive!

**Pssst...**

**Did you know we are now on social media?**

**Never miss a thing!**

**Follow us on Twitter and like us on Facebook for photos, shout outs and competitions!**

**Get involved and help us spread the word for better care - we need you!**



[facebook.com/qehbcharity](https://facebook.com/qehbcharity)



[twitter.com/@qehbcharity](https://twitter.com/@qehbcharity)



[www.youtube.com/user/qehbcharity](https://www.youtube.com/user/qehbcharity)



[www.linkedin.com/company/queen-elizabeth-hospital-birmingham-charity](https://www.linkedin.com/company/queen-elizabeth-hospital-birmingham-charity)

# 'Pride of Birmingham celebrated at star-

QEHB Charity was the proud partner of the Pride of Birmingham Awards, held at the city's Town Hall on Friday 28th September.

The prestigious event, celebrating the city's most courageous and inspiring people, helped to raise the profile of the Charity's £1m Rare Disease Centre Appeal.

Television presenter Gaby Roslin was joined by a host of Birmingham celebrities, who presented awards, including singer Laura Mvula, Black Sabbath's Tony Iommi and chef Glynn Purnell.

Launched by the Birmingham Mail and its sister title the Sunday Mercury, the Rare Disease Centre Appeal is to develop a centre



of excellence which will bring together multi-speciality and multi-disciplinary teams to deliver care of patients with rare diseases.

It will be based within the new Institute of Translational Medicine at the Queen Elizabeth Hospital.

Mike Hammond, Chief Executive of QEHB Charity, explained: "It was humbling to see the 'unsung

heroes' of Birmingham receiving the recognition they deserve and QEHB Charity is honoured to have been supported by this prestigious event.

"Our £1 million appeal is to create a Rare Disease Centre which will give hope to patients with rare conditions and enhance the world-class facilities already offered at the hospital.

There were many inspirational award winners, including 43 year old Stuart Grainger, 'Volunteer of the Year' winner, Joshua Jackson who won the 'Stephen Sutton Award', Ian Northcott, winner of the 'Fundraiser of the Year' award, Grace Colling, 'Child of Courage' winner, 24 year old Kya Robertson who received the 'Carer of the

Host Gabby Roslin with Jane Sutton, Stephen Sutton's mum.



Laura Mvula performing live on stage.



# am' tudded event

Year' award, Amelia Gebruers, 'Young Achiever of the Year' winner and 'Local Champion' winner Mohammed Zafran.

The final award of the night was presented to ex-soldier Karl Hinett, who, since receiving life-saving treatment at the QE after suffering injury whilst serving in Iraq, has dedicated his life to raising money

for QEHB Charity. He was the proud winner of the 'Outstanding Bravery' award.

## FIND OUT MORE

To find out more about the Rare Disease Centre Appeal please visit [www.qehb.org/rare](http://www.qehb.org/rare) or contact 0121 371 4852.



Karl and Beth Hinett approaching the red carpet



Chef, Glynn Purnell



The Harry Potter Weasley twins, James and Oliver Phelps



Karl Hinett being presented with his award for Outstanding Bravery



Aston Performing Arts on stage



## Hear from the patients whose lives will be improved by the Rare Disease Centre...

Chris Melville, who suffers from Cystinosis, said: "The Rare Disease Centre will really improve the experience for patients as everything will be brought together, rather than being spread across different departments. Life will also be made much easier for patients who have to travel a long way to get to the hospital."

FAP sufferer, Hayley Richards, said: "Having a Rare Disease Centre so close to home will be incredible. I will be able to meet other people in similar situations and without feeling embarrassed about my condition. The centre will make such a difference to people's lives."

Aneeba Ahmend, who has a rare eating disorder called Laurence-Moon-Bardet-Biedl Syndrome agreed, commenting: "My friends and I think the Rare Disease Centre is a great idea. It will be good to talk to other people who have rare diseases and know that you are not alone."

# Charity Champs

## Cancer survivor raises thousands for QE Cancer Appeal

A West Midlands paramedic has raised hundreds for people with cancer, after fighting the disease himself.

In 2012, aged just 31, David Minard received the devastating news that he was suffering with advanced colorectal cancer.

After several major operations at the Queen Elizabeth Hospital Birmingham, David has raised over £7,000 for the QE Cancer Appeal by holding a charity football match and tackling the Three Peaks Challenge.

He said: "I have experienced first-hand what incredible work the hospital achieves, so I want to raise as much money as possible to help other people with cancer."



Charity Champs



Charity Champs

## Car crash survivor cycles 300 miles for patients

Dan, a 28 year old Graphic Designer from Stourbridge, cycled from London to Amsterdam with friends Damian Chana, Kionne Potter and Tom Meade to raise money for patients at QEHB.

Two years ago Dan was involved in a crash that left him severely injured. He explained: "Damian was driving when we crashed on the A456. My pelvis was completely shattered and I was unable to move.

"The QE is a fantastic hospital and I couldn't fault the care I received. This is our way of saying thank you to the amazing staff who took care of me."

So far Dan has raised £1,225 for QEHB Charity. He hopes to add to this total next year by taking part in another charity event.



Charity Champs

## A team of 10 take to the skies to raise money for kids with cancer

Ten employees from Tulip Ltd took part in a corporate skydive on 6th September, raising thousands for our VIP Treatment Appeal.

The dive, which took place at Hinton Airfield, raised over £3,600

for children with cancer. The VIP Treatment Appeal will fund a new paediatric area within the Queen Elizabeth Hospital's Cancer Centre, for children to recuperate in after receiving their radiotherapy treatment.

**Tell us about your fundraising**





**How have you been supporting patients?**

**Let us know!**



## Death of young mum inspires fundraising feat

The family and friends of 21 year old mum Hannah-Michelle Browne have raised a whopping £7,704 for the Critical Care unit at the Queen Elizabeth Hospital Birmingham where she was treated.

Hannah-Michelle was 36 weeks pregnant when she had a cardiac arrest caused by the undetected heart disease Cardiomyopathy.

Her son, Gerwyn, was born by emergency caesarean at Cardiff

University Hospital before Hannah-Michelle was blue-lighted to the QE for emergency heart treatment. Tragically, just 5 weeks after giving birth Hannah-Michelle died on the hospital's Critical Care unit.

Hannah-Michelle's Aunt Tracey Touhig said: "We won't ever be able to repay the hospital – not just for the way they looked after Hannah-Michelle, but for the care and attention they gave us as a family. This is our way of saying thank you."

## Charity football match kicks cancer where it hurts

World cup fever gripped Shropshire when Ivory Toast played the Brazilians in a charity football match to raise funds to fight cancer.

Organised by Paul Biddulphs and Nige Morgan, the match took place in Church Stretton, Shropshire and raised £1,558.58.

Paul, part of the matchday camera team at Shrewsbury Town's Greenhouse Meadow, was diagnosed with testicular cancer in February and wanted to raise funds to thank staff for the treatment he received, whilst Nige Morgan had a similar experience at the QE as a family friend was treated here successfully.

Paul said: "We wanted to support the centre so we decided to raise funds for QEHB Charity with a football match.

"We had a brilliant day and are very proud to have raised so much money for a cause close to our hearts."

## Endurance challenge for military patients

Employees at Fitness First Stirchley clocked up the miles at our Birmingham to Bastion event which was held in support of military patients.

The fitness fanatics cycled, rowed and ran part of the 7,160 mile total both at the gym and in the QE hospital atrium where the event took place. The gym also kindly supplied eight exercise bikes, one rowing machine and two treadmills for the event.

The 7,160 mile challenge was completed in less than 48 hours



and raised over £10,000 for military troops.

Abi Cligg, Fundraising Officer, said: "We are incredibly grateful to Fitness First, both for taking part in the event and for supplying machines which allowed others to take part too."

*Thank you!*



Thank you!

## for taking on the Bupa G

**A former soldier, a beauty queen, the Lord Mayor of Birmingham and a host of caring Queen Elizabeth Hospital staff were amongst those running the Bupa Great Birmingham Run for QEHB Charity this year.**

The 13.1 mile challenge, the leading half marathon in the Midlands, took place in the city on Sunday 19th October.

Hospital staff running to raise funds for the Charity included an

Emergency Department nurse, two upper gastrointestinal members, a surgeon, an IT expert and a physiotherapist.

Former soldier Karl Hinett, 27 from Dudley, has already run (at the time of going to press!) 128 marathons and said: "The half marathon is a great local event and I was delighted to take part again. The crowds cheering were a fantastic boost – they really helped drive me on to the finish line.

"I chose to support QEHB Charity as since being injured serving in the British Army, the Queen Elizabeth Hospital in Birmingham have taken very good care of me. They gave me

my life back, now I intend on using this life to give back to them."

### SUPPORT

To make a donation to support Karl please visit [www.justgiving.com/karl-hinett](http://www.justgiving.com/karl-hinett)

Nurse Kate Mansbridge bravely tackled the Bupa Great Birmingham Run eight years after a horrific road accident which left doctors warning her she may never walk again.

In April 2006 Kate, a Sister and Emergency Nurse Practitioner in the Emergency Department, was then a

Two upper gastrointestinal members donned their trainers following encouragement by members of the Upper GI support group.

Laura Nicholson, 27 from Edgbaston, and Bernadette Fairley, 55 from Dudley, tackled the 13.1 mile run alongside family members of patients on the ward.

Bernie explained: "We treat a lot of conditions, including cancers, which cause complex pathways for patients. It's important that we are as knowledgeable and supportive as possible, so that we are able to provide excellent levels of care at this difficult time."

Laura added: "Our patients are inspiring and we've had a lot of encouragement from members of the Upper GI support group who have been busy fundraising already.

"We ran the marathon to raise money to fund extra research and facilities that are over and above that which is provided by the NHS, allowing us to give our patients the best possible care."

### SUPPORT

To support Laura and Bernadette please visit [www.justgiving.com/qehbuppergi](http://www.justgiving.com/qehbuppergi)



Laura Nicholson and Bernadette Fairley



# Great Birmingham Run!

newly qualified nurse on holiday in the French Pyrenees.

Whilst out cycling, she was hit by an out of control car and sustained life-threatening injuries. Flown to Perpignan hospital, she underwent 12 hours of surgery followed by brain surgery two days later when she suffered a stroke.

Returning to the UK a month later, Kate, under the care of Julian Cooper at Selly Oak Hospital, underwent months of daily physiotherapy, appointments with a number of consultants and over a dozen more operations.

Twelve months after the accident, Kate was able to return to work. She has since been promoted and is currently studying for her MSc.

"Initial prognosis was not great," said Kate. "Yes, I'd survived, but I was advised I may not walk again (both legs were smashed to pieces) and it was incredibly unlikely that I would be able to work."

"The support and care I received from the staff looking after me and the staff in the Emergency Department, who knew me, was second to none."

"The court case was finally settled last year and now I can put it all behind me, I feel ready to do something to raise funds for the

hospital, and the air ambulance service."

## SUPPORT

To sponsor Kate, go to: [uk.virginmoneygiving.com/team/KateandJPmarathonchallenge](http://uk.virginmoneygiving.com/team/KateandJPmarathonchallenge)

Joining the thousands running this year was the Lord Mayor of Birmingham, Councillor Shafique Shah, who is raising funds for his four chosen charities throughout the year, of which QEHB Charity is one.

He said: "Having lived in Birmingham and Bordesley Green since childhood, I am proud of Birmingham and will work hard as an ambassador for our great city to show the world all the positive aspects Birmingham and its citizens have to offer."



"I hope to make the people of Birmingham proud of their Lord Mayor."

## SUPPORT

To support the QEHB Charity via the Lord Mayor's Appeal please contact Sian Averill on 0121 371 4852.

# A Brilliant Big Fun Run!

Thanks so much to all who joined us in Cannon Hill Park on Saturday 20th September for the Big Fun Run. It was great to see you all!

We very much enjoyed taking part in the gentle 5k race and helping to make a difference to the lives of patients at the QE.

Michael Tivey, Fundraising Assistant for QEHB Charity who took part, said:

"As usual, there was a wonderful atmosphere at Birmingham's Big Fun Run and it was a great family day out."

"Many runners told us afterwards that they enjoyed it because they wanted to do their bit but weren't quite ready to undertake a marathon."

"We are looking into some more family-friendly events for 2015 so watch this space for details."

Thank you!



# Junior Charity Champs



**Our Junior Champs have been busy raising money for our different appeals. See what they've been up to below...**

## Creative kids go loopy for loombands!

Inspired by her mother's recent battle with breast cancer, Emily Hobson, age 9 from Longbridge, has been creating and selling colourful loom bands to friends and family, raising over £300 for our £1m Ladies Fighting Breast Cancer Appeal, whilst Abby Bannister has raised over £200 for QEHB Charity's

QE Fighting Skin Cancer Appeal, with a little help from her friends.

Professor at the School of Cancer Sciences Ben Willcox's daughter, Zoe Willcox, has also got the loom-band bug, raising over £320 for her father's CIIC (Cancer Immunology Immunotherapy Centre) appeal.



Emily Hobson and her mum

## Busy Bees help wounded troops and their families

Children and staff at the Busy Bees nursery at the Queen Elizabeth Hospital Birmingham have raised over £900 for the 'home away from home' for wounded troops and their families by organising a number of activities.



In May Kelly Horton, the nursery's Charity Co-ordinator, organised a football tournament that took place on the multi-use games area next door to Fisher House. Teams from Busy Bees QEHB, Busy Bees Longbridge and Busy Bees St James' battled it out in the sponsored challenge with the hospital-based nursery being victorious.

On Saturday 21st June, the first anniversary of Fisher House officially opening, Busy Bees QEHB had a celebratory Open Day encouraging visitors to enjoy a number of activities including a bottle raffle, hook a duck and cake stand.

Debbie Mason, Manager at Busy Bees QEHB, said: "We are proud to be supporting Fisher House and helping to make a difference for the troops and their families at a difficult time."



## Shirley Heath Junior School raise money in memory

Kind hearted children at Shirley Heath Junior School have raised thousands in memory of Mrs Parbat, mother to pupils Mya and Talisha and keen volunteer at the school, who sadly died last year.

A host of activities including an afternoon football tournament, a raffle and several stalls contributed to the impressive £1,554 total, which was thoughtfully donated to the Critical Care Unit at the Queen

Elizabeth Hospital Birmingham, where Mrs Parbat was cared for.

Kay Parbat, Mrs Parbat's husband, said: "I would like to express sincere thanks to Mrs Knight, the staff, the children, the parents and the sponsors for all their support. These are very difficult times for me and my girls, and raising money for the CCU has really helped us channel our grieving process in loving memory of my wife Jasi Parbat."



## Vinnay Patel's 1000 metre swim

Vinnay Patel took part in a sponsored 1000 metre swim over the summer holidays, raising £330.70 for the QE Cancer Appeal.

The eleven year old recently started at Long Edwards Grammar School Five Ways, and was tasked with the challenge of raising money throughout the summer holiday by the school.

He said: "I chose the cancer appeal because it is a nasty disease that affects a lot of people. My dad, Mahesh Patel, works in the IT Department at the QE hospital, so I know what a good place it is."



Vinnay Patel



Pupils from Reaside Academy

## Fantastic fundraising at Reaside Academy

Kind-hearted pupils at Reaside Academy in Frankley have donated £200 to the VIP Treatment Appeal to give kids with cancer a boost.

The fundraising youngsters enjoyed a host of Easter activities and held a picnic to raise funds. They also donated some new children's books for the brand new waiting area.



Pupils from King Edwards schools

# Generous donations give VIP Treatment a boost

**Thanks to your generous donations we are well on the way to reaching our £250,000 target for the VIP Treatment Appeal.**

We want to transform part of the Radiotherapy department into a child-orientated environment to make coming to the QE a more pleasant and calming experience for our young patients with cancer.

The treatment is a daunting experience for anybody, but it is especially intimidating for children who are more used to the bright interiors of children's hospitals. **The new space will be light, bright and welcoming with toys and games to take their minds off the treatment ahead. We will also give every child a toy after completing their treatment to mark their incredible bravery.**



**Thanks to you, our generous supporters, we have reached an impressive £90,715, but we still need you!**

Speaking on behalf of Help Harry Help Others, which donated a staggering £78,000 to the appeal, Georgie Moseley said: "Myself and team Harry are passionate about supporting the VIP Treatment Appeal because of the wonderful care Harry received at the QE."

**"Every donation counts towards making a huge difference to children with cancer, and their families too."**

Fundraising Assistant at QEHB Charity, Sian Averill, said: "I'd like to say a huge thank you to everyone who has donated so far. Your support really does make a difference and we couldn't do it without you."

"There are loads of ways to fundraise!

GET INVOLVED

## Are you a junior champ?

If you are a school, club or just a group of friends who would like to help support our young patients with cancer we'd love to hear from you!

To get involved in our appeals please visit [www.qehb.org](http://www.qehb.org) or contact the Charity team on 0121 371 4852.

## Charitable children support wounded troops

Pupils at King Edward's School Edgbaston and Solihull School have been fundraising in support of wounded troops and their families at Fisher House.

The students carried out a number of activities, raising £100.

Semira Manaseki-Holland, whose son fundraised, said: "I'm proud of all the pupils for taking part and thinking of others less fortunate than themselves."

Why not hold a fancy dress day, cake sale, fun run or talent show and help us make a difference to the lives of young children with cancer."

## Take part in our 'VIP Day'

Join us on Friday 13th February for a 'VIP Day' where schools throughout the West Midlands will be dressing up as their favourite VIP to raise funds for children with cancer. Call us on the number below to get your **FREE** fundraising pack!

GET INVOLVED

To get involved in our VIP Treatment Appeal please visit [www.qehb.org/vip-treatment](http://www.qehb.org/vip-treatment) or contact Sian Averill on 0121 371 4852.

# QEHB Charity – giving cancer the boot

**Thanks to YOU**, our fantastic supporters, we've been able to make an enormous difference to the thousands of patients at the Queen Elizabeth Hospitals who have been diagnosed with cancer.

**YOU** have enabled us to save the lives of those with previously inoperable tumours by bringing two of the

world's most advanced radiotherapy machines – CyberKnife and TomoTherapy – to the QE Hospital.

**However, we still need your help.**

Please get behind our appeals and help us support more patients with cancer.

## Cheaper cancer drugs, quicker

Time is of the essence for patients with cancer so it's a bitter pill to swallow when it can take 15 years from when a new drug is discovered in the lab before a doctor can prescribe it.



We're working with cancer charity Get A-Head and

the University of Birmingham **to bring patients new drugs in as little as 18 months.**

We've launched a £1 million appeal to fund a new Accelerated Cancer Drug treatment programme for the next five years.

Professor Hisham Mehanna, leading the research team at the Institute of Head and Neck Studies and Education said: "Everyday drugs could help fight cancer – we just need to test them out, which is why we need your support.

If everyday drugs do have an effect on cancer cells they will be cheap to produce and easy to supply, enabling patients to receive them quicker.

**DONATE**

To donate please visit [www.qecancerappeal.org](http://www.qecancerappeal.org) or contact 0121 371 4852

## CIIC-ing cancer where it hurts

A team of scientists from the University of Birmingham and cancer doctors from the Queen Elizabeth Hospital have joined forces to **harness the power of the immune system** in fighting cancer.



CIIC (Cancer Immunology & Immunotherapy

Centre), which is funded by QEHB Charity, is directed by Ben Willcox, Professor of Molecular Immunology at the School of Cancer Sciences.

He explained: "Some of the strategies we are focusing on include "engineering" immune cells to attack cancer cells better, and "arming" antibodies to make them generate stronger immune responses against the tumour.

**"To develop these new and exciting approaches, we need your help to fund critical research.** Any money you can donate will make a huge difference to the CIIC grouping, and is massively appreciated."

**DONATE**

To make a donation please visit [www.justgiving.com/ProfBenW](http://www.justgiving.com/ProfBenW) or contact 0121 371 4852 or text 'CIIC99 £3' to 70070

## Fighting skin cancer

Malignant melanoma is the fifth most common cancer in the UK.



**QEHB Charity has launched the QE Fighting Skin Cancer Appeal to**

**help patients with skin cancer and raise awareness of the disease.**

Dr Neil Steven, oncology consultant, said: "Most people with melanoma are cured by surgery. Until recently, people with melanoma that has spread beyond the reach of surgery have not had effective treatments, despite thirty years of research.

"However, there are now some treatments that can really improve the outlook for people with advanced melanoma. Furthermore, newer drugs are being tested. This has come about as a result of dedicated research across the world. The money we raise through our appeal will really help these efforts."

**DONATE**

To make a donation to the appeal contact 0121 371 4852 or text 'CNCR01 £3' to 70070

## Professional golfer backs QE Fighting Skin Cancer Appeal

A professional golfer is backing QEHB Charity's Fighting Skin Cancer Appeal to **highlight the dangers of skin cancer having been diagnosed with the disease himself.**



Midlands-based pro Jamie Cundy is working with Queen Elizabeth Hospital Birmingham Charity after

being diagnosed with skin cancer earlier this year and learning about the **rise in patients suffering the disease.**

The 45-year-old father of two has undergone two operations on his left forearm to remove the cancer cells.

He is now awaiting a further prognosis to see if the operations have been successful or whether further treatment – chemotherapy or radiotherapy – will be needed.

Jamie, who has just started a new role as the head professional at Dudley Golf Club, is unsure what

impact it will have on his career.

At present, he's using the new role as a focus having admitted that he and his wife Gemma have been through a range of emotions since the diagnosis.

But he also wants to make a difference and ensure PGA Professionals – and anyone who works outdoors – is aware of the risks and the preventative steps they can take.

He said: "I've never heard of another pro getting skin cancer and I wouldn't have thought people have thought about the risks. There's an 'I'll be alright' about it all because it's not like we're sunbathing."

**QEHB Charity wants to raise awareness of skin cancer with people working outside in the sun – not just sport but any industry.**

**DONATE**

To support patients please visit [www.qehb.org](http://www.qehb.org) or contact 0121 371 4852.

## School girl receives Cyberknife treatment

**A brave 13 year old from Allesley Park, Coventry has received CyberKnife treatment at the Queen Elizabeth Hospital for cancer.**

Rosie Abbott lives with her Mum Louise, Dad Mark, brothers Sam and Ellis, sister Megan, two dogs Dotty and Diesel and her handsome horse Jackson.

She previously received radiotherapy treatment but this year had treatment on the state of the art CyberKnife machine, which was purchased for the hospital by the QEHB Charity.

Louise said: "We were devastated to say the least to receive the news following a routine MRI during Rosie's remission period that her cancer had returned.

"We were equally shattered to hear surgery

would not be an option due to the location of Rosie's second tumour.

"To be offered the state of the art CyberKnife procedure was our only hope that Rosie would overcome this wretched disease once again."

CyberKnife is a non-invasive, pain-free alternative to open surgery in treating tumours. It enables very high doses of radiation to be targeted directly at the tumour with pinpoint accuracy without damaging the tissue.

Louise added: "Rosie is our inspiration and leads the way with her courage and bravery.

"We are elated that Rosie's treatment was very successful. She is now making good progress during her chemotherapy regime following CyberKnife treatment."

## Knitted Knockers receive a sprinkling of magic

QEHB Charity has awarded a Birmingham-based charity making 'knitted knockers' a grant of £250 under the Sprinkle Some Magic scheme.

Jo Dervisoglu and her team of volunteers around the UK knit and crochet 100% cotton 'breasts' and deliver them free of charge to women who have undergone mastectomies.

Jo triggered a huge response when she launched her website in January 2014 and sent out 30 knockers herself in just eight weeks.

"We want women to know that there is an alternative that is lightweight, takes the form of a real breast, is soft against the skin and breathable" Jo said.

"These knockers are made with love and filled with hope – a gift from one woman to another."

Jo set up a UK branch of the Knitted Knockers charity after visiting its US

website and realising there was nothing similar in Britain.

"A woman will order a certain size, and one of the volunteers will pick up the order," Jo said.

"They knit the knocker shape and stuff it with poly-filled stuffing.

"The knitter chooses the colours depending on what yarn she has."

The charity is able to provide the knockers free of charge thanks to the generosity of the ladies who knit and crochet.

Jo added: "We want to be in a position to ensure that we can supply the ladies that knit and crochet and give up so much of their time to help with the materials they need to carry on providing this invaluable and much needed service. Can you please help by making a donation?"

**DONATE**

To donate or find out more please visit [www.knittedknockersuk.com](http://www.knittedknockersuk.com).



# Where your money has been spent



**Thanks to you,** our wonderful supporters, we are able to provide added extras that make a positive difference to patients who are treated at Queen Elizabeth Hospital Birmingham.

**With your donations,** QEHB Charity has funded a Rheumatology Patient Education Co-ordinator and Occupational Therapist, Fiona Maggs, who organises education sessions for patients who have been recently diagnosed with potentially serious types of inflammatory arthritis, such as rheumatoid and psoriatic arthritis.

The education sessions are designed to give patients a basic understanding of their condition as well as a chance to get to know the team at the hospital, and to meet other patients with whom they can share experiences.

A patient who attended the sessions commented: "It was great to share experiences with the rest of the group and to be among professionals who understood the disease and how it feels to live with it. **Overall it was an excellent experience – thank you.**"



**Frank Alterstevens, trying out one of the new chemotherapy chairs**



**Fiona Maggs, Rheumatology Patient Education Co-ordinator**

Thanks to you, QEHB Charity has also funded 12 chairs for the Chemotherapy Day Unit, with added support from Kirton Healthcare Group.

Ward manager, Andrea Furnyhough, said: "**The new chairs are fantastic for patients receiving treatment here.**"

"Previously, patients would spend long hours sitting on basic chairs that became **very uncomfortable after long periods** of time, as I'm sure you can imagine! The new chairs are much larger with a lot of padding, and even recline for extra comfort."

Frank Alterstevens, a patient receiving treatment on the ward, said: "The new chairs are wonderful and comfortable, even after long periods of time. **There's no going back – I don't want to sit on anything else!**"

Mike Hammond, Chief Executive at QEHB Charity, said: "These are wonderful examples of how the charity is able to improve care and make life easier for patients thanks to your

generous donations.

"With your help we are able to fund research, facilities and equipment that are above and beyond that which is provided by the NHS. **This means that as many patients as possible can receive the best possible care.**"

**FIND OUT MORE**

For more information or to make a donation please visit [www.qehb.org](http://www.qehb.org) or call the charity team on 0121 371 4852





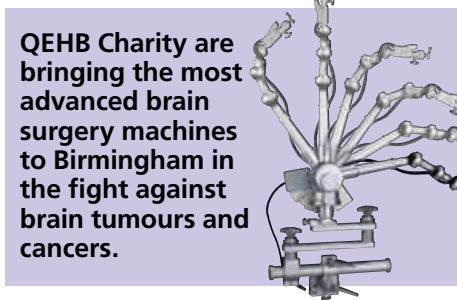
# No more invasive brain operations

Invasive brain operations could soon be a thing of the past, thanks to pioneering work being carried out at the Queen Elizabeth Hospital Birmingham.

Grandmother Maureen Lansdale experienced the fantastic work carried out by the neurosurgical team. In fact, her operation was **the first of its kind in Europe**.

Maureen suffered from intense headaches and temporary memory loss, caused by an abnormality in her brain called a vascular malformation.

After over a year of struggling with crippling symptoms, her life was changed when she underwent endoscopic surgery at the QE to remove the abnormality.



QEHB Charity are bringing the most advanced brain surgery machines to Birmingham in the fight against brain tumours and cancers.

**This is the first time in Europe that a vascular malformation has been removed through this minimally invasive technique.**

Maureen said: "I didn't want my illness to win, but I was forced to spend a lot of time in bed."

"Luckily Dr Paluzzi told me about a new way to remove the abnormality which had never been done at the QE before, or even in Europe."

The endoscopic technique involves **surgically removing the vascular malformation by using the nostrils as 'key holes'**.

Alessandro Paluzzi, who operated on Maureen alongside Mr. Shahz Ahmed, ENT surgeon, explained: "Maureen's abnormality was located at the base of her brain which meant the procedure didn't require any manipulation of normal brain, leading to a better outcome, faster recovery and no visible scars."

Maureen commented: "I owe my life to Dr Paluzzi and the rest of the team who cared for me. I can't wait to fundraise for the appeal after my recovery."



Maureen Lansdale

QEHB Charity needs to raise £250,000 to purchase three new pieces of state of the art kit that will reduce waiting times and enable even more patients to access the surgery. These are a 3D HD Endoscope that will allow surgeons to better see the shape of the tumour, an Endoscope Holding Arm which will mean operations can be carried out by one surgeon instead of two and a Sonopet Ultrasonic Aspirator that employs ultrasounds to reduce the tumour to dust and suck it out without generating heat that can cause nostril burns.



To donate to the appeal please visit [www.qehb.org](http://www.qehb.org) or contact 0121 371 4852 or text 'HOSP01 £3' to 70070

# TURN YOUR WORLD PINK

In October's breast cancer awareness month we were busy turning our world pink to raise money for Ladies Fighting Breast Cancer's £1 million appeal.

Bournville College hosted a coffee morning offering cupcakes, coffee and hair and nail treatments in return for a donation to the appeal, whilst staff at the hospital took part in our #wearitpink day,

donating £1 to wear something pink to work.

## DID YOU KNOW...

The Ladies Fighting Breast Cancer team has joined forces with QEHB Charity to raise funds to bring screening and treatment services together in a fantastic new environment at the hospital.



To find out more about how you can support the Ladies Fighting Breast Cancer appeal please contact 0121 371 4852 or visit [www.qehb.org/lfbc](http://www.qehb.org/lfbc)





*Huge thanks also goes to...*

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- JOY BENDALL
- KASH DEO
- KEVIN AND BECKY GIDDINS
- N POWER
- PAUL GILLAM AND ANDY SULLIVAN
- RACHAEL BARKER AND HER BEAUTY QUEENS
- ROGER RAYBOULD

## Marathon marvel tackles 45 day run for wounded troops

Gavin Sandford, a 41 year old theatre practitioner, ran an astounding 45 marathons in 45 days to raise money for both QEHB Charity and Birmingham Children's Hospital.

Gavin set off from John O'Groats on the 5th August and passed through several major cities in the UK, including London, Edinburgh, Cardiff and Exeter. 1,200 miles later

on 20th September he finished in Land's End.

Gavin ran all 45 marathons in fancy dress whilst pushing an oak barrel on a wheelchair full of donations.

He said: "After 14 years of working as a locum operating theatre practitioner, I was inspired by the bravery and positivity of patients at the Queen Elizabeth Hospital and



Birmingham Children's Hospital, so I wanted to undertake the challenge of a lifetime.

"It was incredibly difficult. I exhausted my mental and physical strength, but if I had to, I'd do it all again.

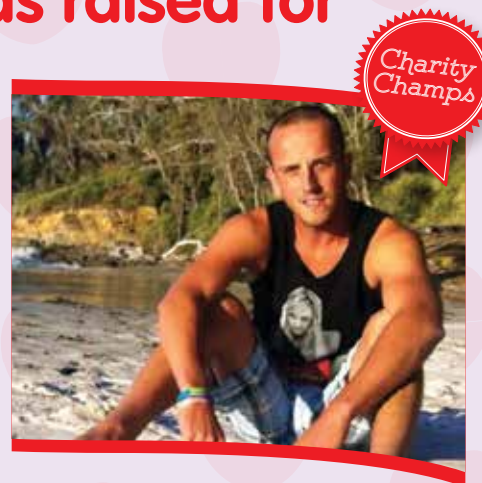
"I'd like to say a huge thank you to everyone who made a donation; your support is invaluable."

## Tens of thousands raised for cancer patients

Dedicated fundraiser Mohammed Akhtar has been supporting QEHB Charity for a number of years, raising tens of thousands of pounds for cancer patients.

Mo, from Burton, was treated on YPU at the hospital and still visits for outpatient appointments. His latest collection raised £1,700 which he has dedicated to his friend Chris Evans (pictured), who sadly passed away, aged just 22, on YPU on 10th August 2014.

Fundraising Assistant at QEHB Charity, Sian Averill, said: "We are



extremely grateful to Mo for his continued enthusiasm and support. He has raised a staggering amount over the years which has benefited countless cancer patients."

## Coffee company brews a cuppa for VIP Treatment

Max Baille, founder of Perk Coffee, has been busily fundraising for our VIP Treatment Appeal to help kids with cancer.

The businessman has been raising money for the appeal by donating money from every box of coffee sold in vending machines throughout the UK.

He explained: "I have personal links to the hospital as my father was treated here when he had problems with his heart, and the care he received was fantastic. Unfortunately I also have links with cancer, as my brother is battling the disease. I decided to raise money for QEHB Charity as a thank you to the staff

who cared for my father so well, and to give children with cancer a boost.

"Cancer is difficult for anyone to deal with, so I can't imagine how stressful it must be for young children and their families." The coffee lover plans to continue raising money for the appeal and is also encouraging his suppliers to make a donation.



## Upper GI Support Group raises hundreds for patients

Big-hearted cancer survivors from the Upper G.I. Cancer Support Group have raised over £4,000 for fellow patients treated here at the Queen Elizabeth Hospital Birmingham.

The well-attended group which meets six times a year here at the QE supports upper gastro-intestinal patients and their carers across the West Midlands.

Wanting to give something back, the group members have organised car boot and table top sales, a disco, and bag packs with the generous support

of Morrisons in Rubery. Les Woodhall said on behalf of the group: 'We want to the Upper G.I. team here at the QE to know how much we value their excellent care and hope the money raised will make a big difference to Upper G.I. patients.'

Michael Tivey, Fundraising Assistant at QEHB Charity, said 'We're thrilled with the fantastic amount raised by the support group, and are so grateful for their enthusiasm for benefiting patients – particularly their 6.00am alarm calls on car boot days!'

## A splash of colour for liver patients

A team of 15 took part in the Birmingham Colour Run on 16th August to raise money for our Liver Foundation Appeal.



Team members included students, researchers, clinical fellows and other University of Birmingham alumni.

Tessa Lawrence, research fellow in the School of Immunity and Infection at the University of Birmingham, said: "We decided to fundraise for the Liver Foundation Appeal as the team members either work with, or are friends of the centre for Liver Research at the University of Birmingham, so it's a cause close to everyone's hearts.

"It's great to know the money we've donated will help future patients."

## Tesco Quinton support military patients

Generous staff and customers of Tesco in Quinton have raised over £1,000 for Fisher House, a 'home away from home' for military patients and their families, by collecting generous donations from customers at checkouts and on their fundraising book stall. Keen to top up their total, the dedicated staff fundraised for Fisher House on Armed Forces Day too.

Sandra Herbert, Community Champion at the store, said: "We're delighted to be able to support Fisher House. It is a wonderful facility – the community spirit is fantastic. It's so important that wounded troops and their families feel supported, particularly at what must be such a difficult time. We're pleased to support such a worthy, local cause."



Michael Tivey, Fundraising Assistant at QEHB Charity, said: "We are incredibly grateful to the staff and customers at Tesco Quinton who have kindly donated to Fisher House. The £1,000 raised will provide 45 nights of accommodation, making a huge difference to the families of injured and ill UK military personnel at the point when they need it most."

**How have you been supporting patients?  
Let us know!**

# Pennies from the Plaza Restaurant

Would you like a quick and easy way to make a difference to patients?

Simply make a purchase at the Plaza Restaurant and then post your token in the collecting box to vote for the QEHB Charity appeal you want to support!

The Charity receives 1p from each transaction made meaning we've been able to provide a host of 'added extras' for patients including free accommodation for the families of wounded troops at Fisher House, toys for children undergoing cancer treatment, resources for the teacher on the teenage cancer ward and research into treating life-threatening conditions.

Justine Davy, Head of Fundraising, said:

"We're delighted with the success of our partnership with the Plaza Restaurant and wish to thank everyone who has made a purchase and voted for an appeal. This really goes to show that every penny makes difference."

"Please don't forget to collect and then post your token every time you make a purchase!

"Patients, visitors and staff have really taken the scheme to heart as in the past couple of months alone we've received over 40,000 votes! It's great to see you choosing where you would like us to be spending funds and in doing so making such a wonderful difference."



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